



I'm delighted that you want to engage in a marketing messaging conversation! It's an amazing opportunity to uncover hidden opportunities. No matter what your situation, there is always room for improvement and growth. A review will provide idea starters for doing that.

To get the most from your review, please write in your answers below and email your completed survey to support@copypunchup.com (preferred) or fax to 1-214-225-7116.

You MUST return this completed form to confirm that you are serious about improving your marketing messaging. Failure to return this form within three days will void the free offer.

Your name: _____ URL: _____

My ideal target market is:

The expensive, right-now problem(s) my ideal target market has that I solve is/are:

My primary deliverable is immediate/near-term: measurable/quantifiable positive results
 remediation of a negative situation Both Other (Whatever you check, describe below.)

My company is different from and better than the competition because:

Marketing problem or problems I'd like to fix:

Estimated monthly/annual cost of this/these problem(s) in time, energy, resources, etc.:

If you solved this/these problem(s), what would that allow you to do that you can't do now?
